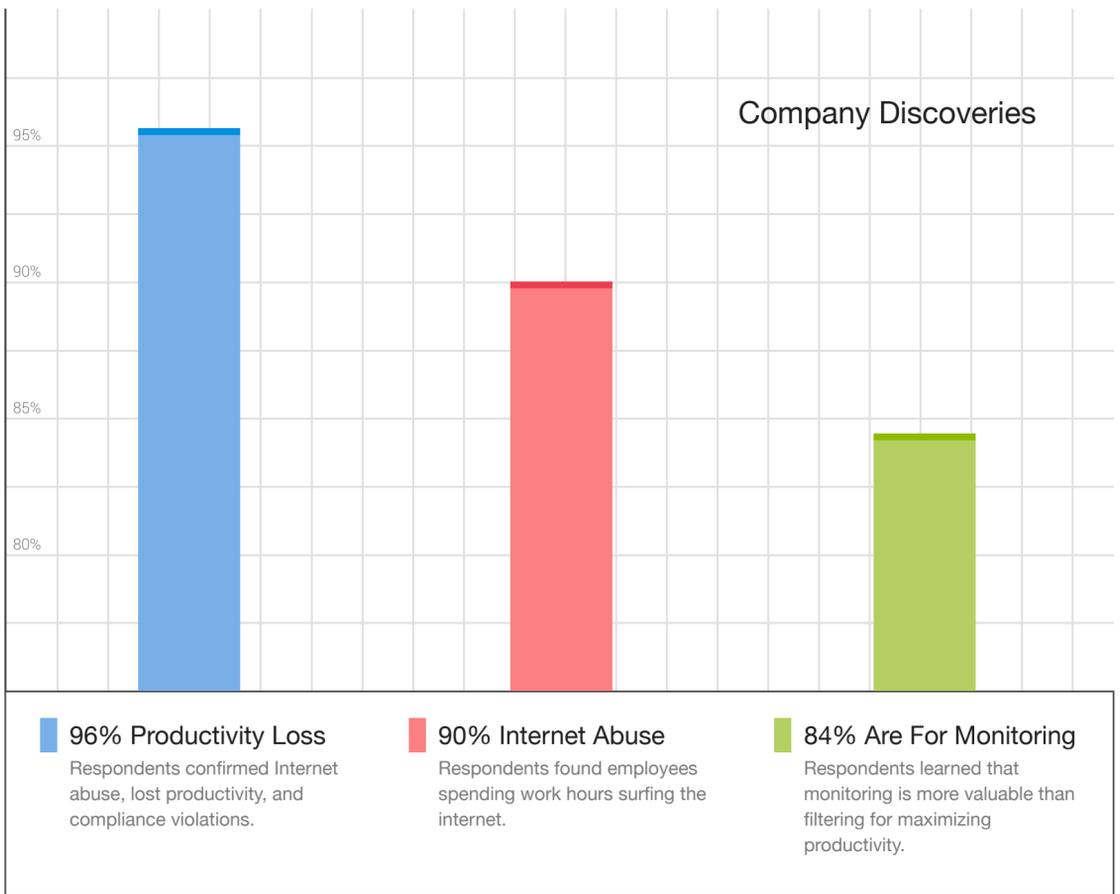# Veriato

Productivity Benefits of User Activity Monitoring

Customers Overwhelmingly Agree — User Activity Monitoring Increased Productivity and Detected More Abuse than Expected.

To gauge use and perception of the company's flagship employee monitoring software product, Veriato Corporation conducted a survey of Veriato 360 customers.
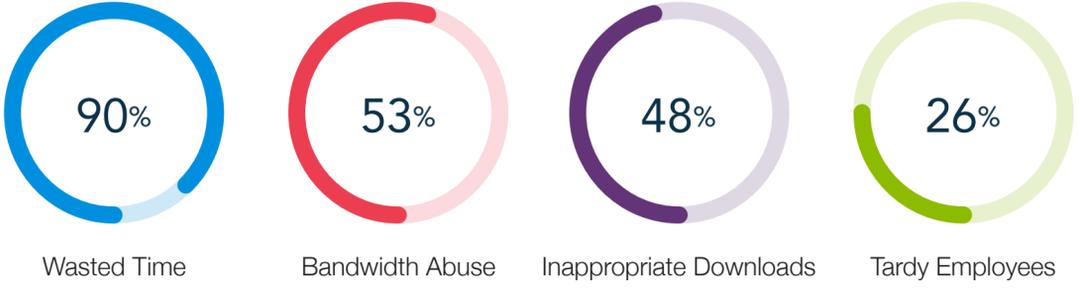
Confirming Suspicions

The survey revealed that these companies considered Veriato 360 as an integral productivity and security tool.

Company Discoveries

- **96% Productivity Loss** — Respondents confirmed Internet abuse, lost productivity, and compliance violations.
- **90% Internet Abuse** — Respondents found employees spending work hours surfing the internet.
- **84% Are For Monitoring** — Respondents learned that monitoring is more valuable than filtering for maximizing productivity.
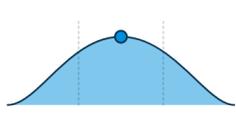
89% Found More Than Expected

While almost all participants agreed that User Activity Monitoring confirmed their suspicions, more than half detected a greater amount of abuse than they expected.

- **90%** Wasted Time
- **53%** Bandwidth Abuse
- **48%** Inappropriate Downloads
- **26%** Tardy Employees

Beyond Productivity

Veriato 360 was also successful in detecting other issues at surveyed organizations. Even though these customers were only using the software to monitor productivity, a large number of employees were found to be engaged in potentially harmful activities that could directly impact the company.

- 20% Sexual Harassment
- 17% Theft of Corporate Data
- 11% Underutilized Software
- 5% Drug Abuse

- 51% of employees admit to taking data when they left a company
- 5% revenue lost to fraud each year by typical organizations
- $250k of potential cost to defend a wrongful termination lawsuits
- 16 min. per hour of an employee's time is spent on social networks

---

Ross Benov, IMV Projects, Calgary, Alberta, Canada

"Veriato 360 has absolutely increased productivity. Veriato 360 is definitely worth the price."

Chris Tay, Hop Hing Food Group, Beijing, China

"Veriato 360 makes a big difference between profit and loss. Veriato 360 has helped tremendously in ensuring we get the best out of our employees."

Norm Ratliff, Cibola County, Grants, NM

"Veriato 360 also helped us make sure employees are not tampering with documents or data they have no business changing."

Veriato 360

Easy-to-deploy. Intuitive. Scalable.
Veriato 360 is the tool for helping your organization detect and eliminate employee abuse.

Veriato is an innovator in User Behavior Analytics and a global leader in User Activity Monitoring. More than 36,000 companies, schools, and government entities worldwide utilize Veriato solutions to gain insight into the user activity on their network, and enjoy the security and productivity increases that come with it.

Veriato's award-winning solutions include the world's leading employee investigation tool (Veriato Investigator), the award winning User Behavior Analytics solution (Veriato Recon), enterprise-grade User Activity Monitoring (Veriato 360), powerful server management software (Server Manager) and robust Event and Security Log Management (Log Manager).

For more information, visit www.veriato.com.