



Monitoring Survey

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Veriato Customers Overwhelmingly Agree —v.Insight® Increased Productivity and Detected More Abuse than Expected

To gauge use and perception of the company's flagship employee monitoring software product, Veriato, Inc. conducted a survey of Veriato 360 customers.

Veriato 360 Confirms Suspicions

The survey revealed that the companies represented considered Veriato 360 an integral productivity and security tool.

The survey results also show that while most organizations bought Veriato 360 because of suspected Internet abuse, lost productivity, and compliance and regulatory mandates, nearly all (96%) reported Veriato 360 confirmed their suspicions.

Monitoring Beats Filtering

84% found Veriato 360 monitoring to be as valuable, or more valuable, than filtering. Only 4% said they found filtering to be more useful. These statistics mirror a parental study published by the Pew Internet Research Project which reported that Internet monitoring software is more effective than online filtering in helping to protect children.

While filtering attempts to keep users from visiting a list of restricted web sites, Veriato 360 offers multiple reporting tools that cover every aspect of computer and Internet activity. For example, Veriato 360 not only tracks which Internet sites are visited but also how long an employee spends at a web site. This feature is valuable to organizations in determining if a permitted site — such as CNN or ESPN — is nevertheless being abused. Veriato products also record email and chat conversations, web searches, offline applications run, and much more.



With the threat of losing critical information and low productivity in the workplace being a norm, having v.Insight makes a big difference between profit and loss. v.Insight has helped tremendously in ensuring we get the best out of our employees.



- Ken Laursen, F&B Communications, Wheatland, IA



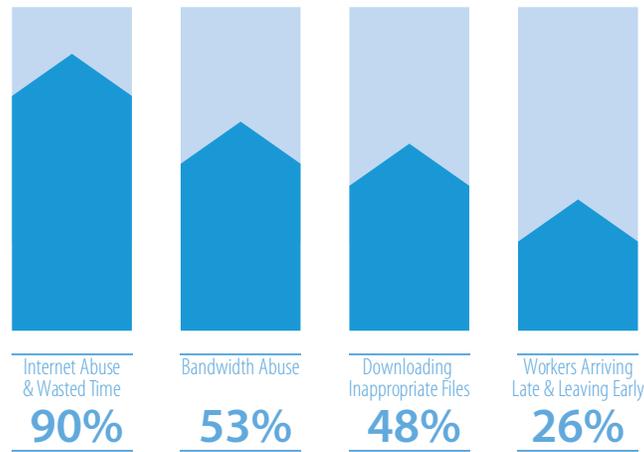
v.Insight helped us cut down on unnecessary internet use and let us verify in what programs employees were using the most bandwidth, enabling us to reduce lost productivity. v.Insight also helped us make sure employees are not tampering with documents or data they have no business changing.



- Norm Ratliff, Cibola County, Grants, NM

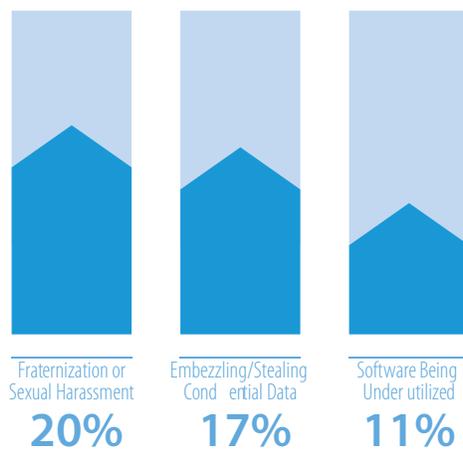
Veriato 360 Finds More than Expected

While almost all participants agreed that Veriato 360 confirmed their suspicions, more than half detected a greater amount of abuse than they expected, and 28% found “far more” abuse.



Of the top abuses uncovered by Veriato 360, 9 out of 10 respondents found employees spending work hours surfing the Internet for personal reasons. More than half of the organizations surveyed reported employees consuming excessive bandwidth. Nearly half found employees downloading illegal or inappropriate material such as porn, music, or unapproved software. Employees arriving late, leaving early or taking excessive breaks was an issue detected by 26% of Veriato 360 customers, and nearly 1 in 5 – 17% – detected theft of confidential files and data.

Veriato 360 Finds Off-Line Abuse



Veriato 360 also is successful in detecting off-line issues at surveyed organizations. Nearly 20% found potential sexual harassment activities, 15% reported embezzling or the stealing of company assets, 11% found applications and programs that they were paying for but were being underutilized, and 5% found evidence of the use of illegal drugs within their organization.

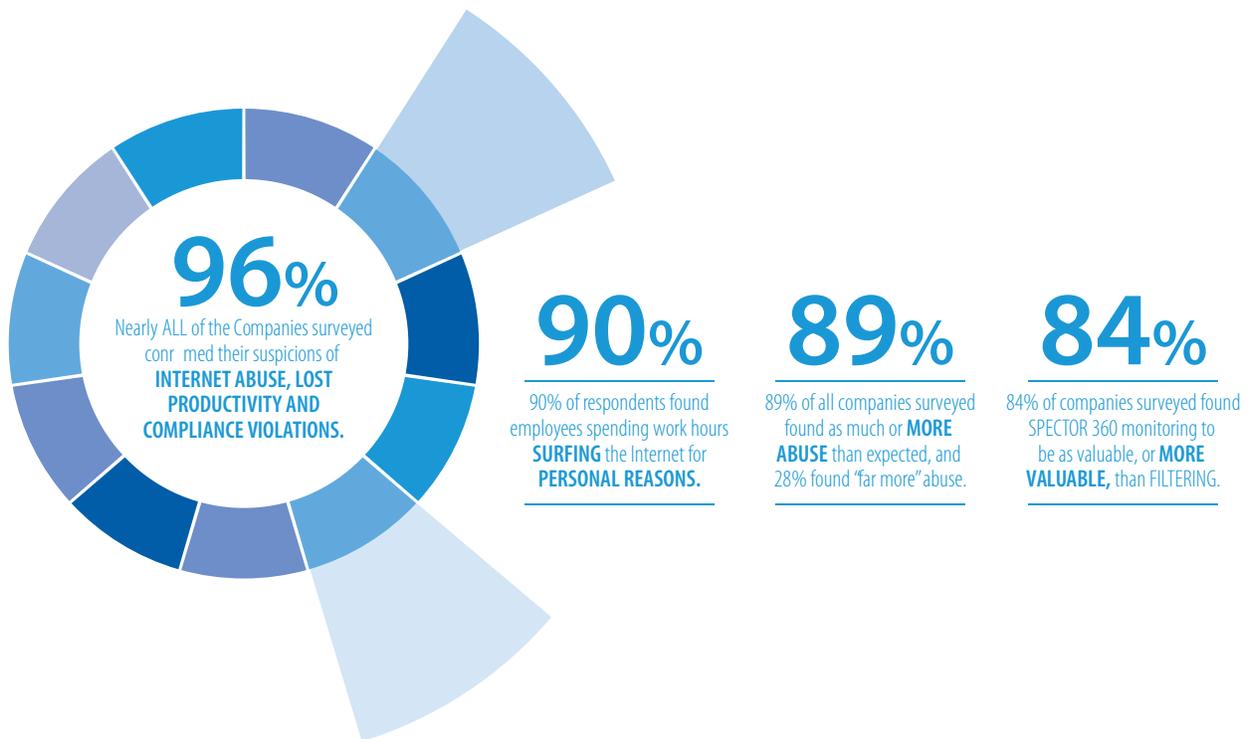
Veriato 360 Boosts Productivity

With Veriato 360's ability to quickly detect abuses via its QuickView charts and autogenerated reports, it came as no surprise that Veriato 360 customers reported a significant organizational productivity increase.

Veriato 360 A Solution That Works

It is clear from the Veriato Customer Survey that Veriato 360 is helping organizations detect and eliminate employee abuses, recouping lost productivity.

Key Findings



“
One employee showed no abuse at all, starting work on time and working all day long. Another logged very little non-work activity at all. But with the exception of those two, EVERYONE was abusing.
”

- Ken Laursen, F&B Communications, Wheatland, IA

“
v.Insight has absolutely increased productivity.
v.Insight definitely is worth the price.
If you get back just 10 hours of work per employee a year, v.Insight pays for itself many times over.
”

- Ross Benov, IMV Projects, Calgary, Alberta, Canada

Veriato 360 Resources

[Free Trial](#)

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